



Your credit union has the best rates on loans and products, but only 15.74% of the national auto market share went to credit unions in 2014 — down 7.2% from 2013.

The online shopping paradigm shift is changing the way your members buy vehicles and get auto loans.

Auto Link™ is a complete member marketing package for your credit union that will increase auto loan revenue by engaging your members in the new digital world.

## What You Can Now Provide to Your Members

These feature easily integrate into **your credit union website** with our 10-minute setup process.

<p><b>Car Buying Service</b></p> <p>The TrueCar® hassle free car buying experience that saves members an average of \$3,221<sup>1</sup>.</p>				<p><b>Financial Calculators</b></p> <p>Detailed calculators complete with graphs, reports, and financial terms defined.</p>
<p><b>Vehicle Values</b></p> <p>The latest Black Book™ new &amp; used automobile, boat, and motorcycle prices.</p>				<p><b>Manufacturer Rebates</b></p> <p>Find out which manufacturer rebates and incentives are available on specific vehicles.</p>
<p><b>Vehicle History Reports</b></p> <p>Complete Auto Check® history reports including accident, title, useage, and odometer.</p>				<p><b>And More!</b></p> <p>Education articles, safety rating and crash test videos, credit report &amp; score, and more.</p>

### Now special discounts for NCOFCU Members, visit NCOFCU

**Plus Your Members Get a [myEZ Car Care®](#) VIP package**  
Get continual marketing touch points to engage your members throughout the entire vehicle ownership lifecycle.



Any member with a vehicle will enjoy the savings and convenience of using your credit union branded wallet card and mobile or desktop app to save money and properly care for their vehicles.

Your credit union will be top of mind as the myEZ Car Care® program continually reminds them of how you care about their vehicle ownership experience.

myEZ Car Care® membership comes with discounts on the following services:

- Vehicle Repair, Service and Maintenance
- Rental Cars from Avis, Budget, Dollar, and Thrifty
- Hotels, Resorts, and Vacation Rentals
- Electronic Glove Box® for Desktop and Mobile App

For more information contact:

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